

# Marilou Uijlenhoed

**UX** Designer

- **26-06-1995**
- marilou\_uijlenhoed@hotmail.com
- +316 24 20 44 23
- ★ The Hague, The Netherlands
- **★** www.marilouuijlenhoed.com

### Languages

Dutch | Native

English | Proficient

2013 | CAE
Certificate in Advanced English,
University of Cambridge



#### Education

2019 - 2022

UXD

User Experience Design, The Hague University of Applied Sciences

2014 - 2016

ALPO P

Academische Lerarenopleiding Primair Onderwijs, University of Utrecht - Propedeuse

2007 - 2014

VWO N&G

Maerlant Lyceum, The Hague

## **Relevant Experiences**

Feb 2022 - May 2022 | Gall & Gall *XPRESS* 

Service Design

Evaluating and redesigning the experience of Gall & Gall XPRESS for both the customers and the employees. Through research and design, I collected insights, to create a better experience for both parties.

Aug 2021 - Dec 2021 | Gemeente Delft

UX/UI design

Together with a team, I designed a Data Quality Dashboard for the Gemeente Delft. This dashboard allows datastewards to inspect, guard and compare data on different levels of detail, through multiple types of visualisations.

Nov 2019 - Feb 2020 | Hallmark.nl

UX/UI design, Experience design

Going through every step of the Design Thinking Process, together with a colleague, I designed both an online and offline experience for a peronalised gift giving experience for Hallmark.nl

#### Skills & Abilities

InDesign
Figma

Xd

Elementor
Procreate
Processing

•••○○

••○○

••○○○

••○○○